

MAGIS

Brut by Konstantin Grcic



Konstantin Grcic



Profile:

Konstantin Grcic (*1965) was trained as a cabinet maker at The John Makepeace School for Craftsmen in Wood before studying Design at the Royal College of Art in London. Today Konstantin Grcic Design is based in Berlin and active in several fields ranging from industrial design projects, exhibition design and collaborations in architecture and fashion.

Among his producers, besides Magis, are Artek, Authentics, Cassina, ClassiCon, Flos, Flötto, Kettal, Laufen, Mattiazzi, Muji, Mutina, Nespresso, Plank, Serafino Zani and Vitra. From the fashion and lifestyle sector, Audi, Hugo Boss, Issey Miyake, Louis Vuitton, Prada,

Rado and smart/Daimler are some of his clients. Many of his products have been awarded international design prizes. He received the Compasso d'Oro in 2001 for the Mayday lamp (Flos), 2011 for the Myto chair (Plank) and 2016 for the OK lamp (Flos). For Tom and Jerry from Magis' series The Wild Bunch he received the German Design Award in Gold in 2011.

Grcic defines function in human terms, combining formal strictness with considerable mental acuity and humour. His work is characterised by a careful research into the history of art, design and architecture and his passion for technology and materials.

Design and

The starting point of this project was a specific manufacturing method: cast iron. It is one of the oldest ways of using ferrous metals. The manufacturing process has a physicality and rawness which is almost archaic. Iron foundries are heavy industries. Even though cast iron is widely known for its ornate and decorative applications, such as in Victorian-era garden furniture, the material has two distinctive characteristics: it is heavy, and it is strong. Cast iron performs well under compression, which is why it is used as a structural material for building bridges and, closer to the scale of furniture, bases for heavy machinery.

It is this use of cast iron which has inspired this collection designed by Konstantin Grcic. The project makes reference to cast iron's typical industrial uses and applies its material grammar to the realm of contemporary furniture.

The name stands for raw and untreated. A solid piece of iron, heavy and uncompromising. But Brut also calls to mind the sweetness of sparkling wine, which speaks of refinement and sophistication, which is also inherent to our project. With its original, fresh, feisty style, it encapsulates a sense of function and aesthetics that speaks volumes about the era we are living in, and it is instantly likeable, leaving people with a clear memory both of it and of the place where they saw it.

The Brut collection consists of a rectangular table, a height-adjustable trestle table, a round table, a small bistro table, two kinds of benches, as well as an armchair and a two or three-seater sofa.



Engineering

BENCH



Frame in cast iron /
Colours

Seat /
Natural oak

Materials /

Frame in cast iron /



Green
5126



Grey
Anthracite
5142



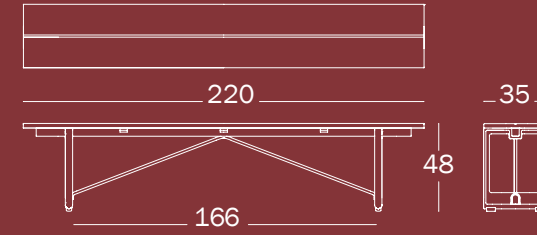
Red
5143

Seat in oak /

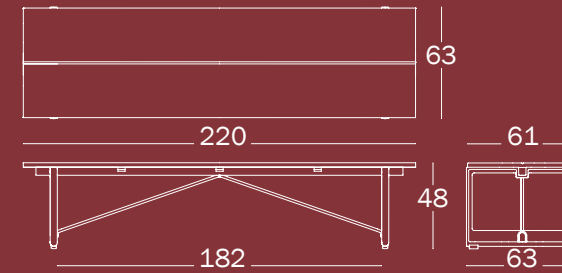


Natural
oak

220x35



220x63



PRODUCT CARE

We recommend using a soft rag, either dry or wet. When needed, use ph-balanced soap diluted in water. Do not use abrasive sponges as they may leave scratches. Avoid using acidic products, solvents and products containing ammonia. We recommend using ph-balanced liquid soap especially formulated for wood, diluted in water. Periodic and correct maintenance allows the product to keep its original aspect and lengthens the duration of its performance.

WARNING

Do not use different cleaning products from the ones mentioned above. Do not use the product in an improper way. Do not place hot objects on it, stand on it or use the product as a ladder. Once disused, please make sure that this item is disposed of in an environmentally-friendly way.



